



EUROPEAN UNION OF THE DEAF

A European Non-Governmental Organisation in official liaison with
European Parliament, European Commission and the Council of Europe

Digital Content Creator – JOB ADVERT

- Position:** Digital Content Creator
Reports to: Communication and Media Officer and Executive Director
Salary: 2,250-2.750 Euro gross per month (depending on experience)
Contract: Full-time Belgian contract (38 hours, initially until 31st of December 2021, possibility to extend the contract thereafter, dependent on positive evaluation and funding available)
Benefits: Possible work from home during COVID-19 pandemic.
Based in: Brussels, Belgium
Starting date: 4th of January 2021.

The European Union of the Deaf (EUD) is a European not-for-profit umbrella organisation whose membership is comprised of National Associations of Deaf people in each of the EU Member States. Established in 1985, EUD is the only organisation representing the interests of Deaf sign language users at European level. EUD maintains EU level dialogue with European Union institutions, in consultation and co-operation with its members.

We are looking for an in-house videographer/photographer/editor to create visual content in International Sign, for EUD social media platforms and website, including toolkits, videos and newsletters. You will be also creating a range of image, video and graphic design content.

The right candidate will have excellent technical film shooting, editing and graphic design skills. You will be an all-rounder; able to produce, direct, shoot and edit content. Excellent time management and efficiency are a must.

We are looking for a self-starter, who is able to come up with ideas and bring them to life in video and image. The right candidate will be able to work out how to create great content for our EUD social media platforms and the website.

This role will be working excessively with EUD Communication and Media Officer.

This position is not a 9-5 job; it may include some evening and/or weekend work, as well as some European travelling. Your working pattern may change from week to week to meet the needs of a fast-paced European environment.

EUD is an equal opportunities employer and strongly encourages people who use one of the national sign languages to apply. The main office languages are International Sign and (written) English.

Main Purpose of the Position

- a. To support the dissemination of every post on social media and website
- b. To support the EUD Communication and Media Officer and his work,
- c. To support the provision of media production to EUD staff, Board, and its members;
- d. To support the tasks from other projects with the media production and dissemination

Main Tasks

All tasks are to be disseminated on the basis of policy decisions made by the EUD General Assembly, the EUD Board and Projects' criteria. The concrete distribution of the below multimedia tasks between staff members working on multimedia will occur in discussion with the Communication and Media Officer and the Executive Director, according to the qualifications and experience of the chosen candidate.

- **Production:** You will be responsible for bringing EUD's policy and project work to life through image and video. We are looking for someone who is able to execute a brief to a high standard. Occasionally you will be required to create briefs yourself. You may be required to act as producer on projects.
 - **On shoots:** You will be assisting the Communication and Media Officer on all shoots.
 - **Video creation:** You will create accessible visual content that relates to EUD's policy and projects.
 - **Creating and design webinars** with the Communication and Media Officer
 - **Image creation:** You will shoot professional images for all of our work if necessary.
 - **Graphic design:** You will create infographics, design posters and annual reports.
 - **Post production:** Communication and Media Officer will be working with you for selection, editing, and cleaning up image/video content. You'll be in charge of image checking and moderation.
 - **Review and feedback:** You will receive and implement feedback on your creative work, according to fulfilment of briefs.
 - **Social media:** You will work with the Communication and Media Officer to create content for our Policy and Project's social media channels.

Qualifications and Experience Required

Tech capability requirements:

- Video-making
- Still photography: lifestyle, social media
- Video-editing – Final Cut Pro/ Premiere Pro
- Photo-editing – Photoshop and/or Lightroom
- Graphic design – Adobe Illustrator, InDesign and After Effects
- Social media – Must be familiar with all social media sites

Skill and experience requirements:

- 2+ years' experience in a content creation role
- Excellent creative eye
- Knowledge of a European national sign language and/or International Sign;
- Ability to understand and create content which will mostly focus on European level policies and projects
- Good understanding of lighting and shooting, both in studio and on location
- Good photo composition, angles
- High attention to detail, dedication and meticulousness
- Ability to work at speed, autonomously, with high energy and enthusiasm
- Great problem solving
- Excellent time management
- Strong knowledge of social media
- Strong written and communication skills
- Ability to think strategically and act tactically
- Ability to work in a small, busy team;
- Ability to work independently after minimal introduction;
- Analytical skills and ability to assimilate and process information on a wide variety of issues and for a wide variety of audiences;
- Ability to prepare presentations for a large range of audiences;
- Ability to manage a complex workload, to plan and prioritise;

Desirable

- Good knowledge of other European sign languages;
- Excellent written and spoken English skills;

EXPERIENCE

Essential

- At least two years of comparable professional experience in the Multimedia industries

Desirable

- Two years or more experience in similar position;

Application procedure

For applications to be valid, candidates must submit:

- Detailed Europass Curriculum Vitae no longer than 2 pages;
- Letter of motivation no longer than 1-2 pages;
- Your Content Creation Showreel (2 minutes MAX);
- Name and contact details of at least two references of which at least one must be your last or current employer;
- Earliest possible starting date.

The CV and motivation letter must be sent in written English.

Closing date for receipt of applications is 12noon on
Monday, the 16th of November 2020.

Interviews will be held shortly thereafter, on
Wednesday, the 18th of November 2020.

Applications must be sent to the Executive Director, Mark Wheatley at
mark.wheatley@eud.eu.

Please indicate "Application EUD Digital Content Creator" in the subject line.